

The Digital Listing and Pricing Presentation

Written & Presented by:

Gerry Halstrom

You Tube Description:

<https://youtu.be/FxI-b4p7z0E>



Course Learning Objectives:

- Provide participants with a professional template for Listing and Pricing Presentations (PC and Mac formats)
- Demonstrate how to customize the presentations
- Demonstrate how to present the material for best outcomes
- Demonstrate how to handle typical objections and pricing problems

Course Length: 1 - 2.5 hours

Many Realtors find themselves ill-equipped in the competitive area of listing and pricing presentations. The assumption that the client will not seek alternative options and options is a bad one. As such, it is critical for professional Realtors to have a 1st class listing and pricing presentation that clearly defines “value proposition” of both the agent and the brokerage that clearly benefit the client. Thus, qualifying the Realtor/ Brokerage for the job at hand.

This program equips the participant with both a winning print templates and digital presentation that will “win the prize.” This presentation shall be blended with the “stock materials” many leading Brokerages have available.

Participants Receive

- **Listing Presentation Template (PC & Mac)**
- **Pricing Presentation. Template (PC & Mac)**

About the Author: Gerry Halstrom

Winning over audiences from BC to Ontario, Gerry Halstrom is one of Canada's most recognized voices in Real Estate training. He is a senior instructor with the BC Real Estate Association; offering professional accredited provincial courses in the areas of Technology; Legal Risk Management and Selling New Homes and Condominiums. Mr. Halstrom offers seminar topics to industry professionals in many sales and marketing formats. Some of the most popular being his "Real Estate Tech Tune-up" and "Negotiating Real Estate." Mr. Halstrom's seminars are available in both live and online formats.

Professionally, Mr. Halstrom has been a "super producer" in the Real Estate sales field building one of BC's largest personal sales volumes in the project marketing sector. Additionally he has served as Senior Vice President in leading Real Estate and Health Technology companies.

Mr. Halstrom is active in the Canadian Real Estate training & marketing sector from coast to coast.

Gerry Halstrom Seminars

gerryhalstrom.com
+1 604-365-7773
gerry@gerryhalstrom.com